

We have teamed up with Business in Calgary and Business in Edmonton Magazine to create an exclusive editorial in the October 2024 issue. This editorial will highlight our 50th Anniversary, our history, our achievements and our growth going forward.

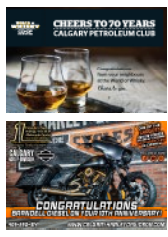
This feature is a mutually beneficial opportunity for not only Alberta Food Processing Association but also our valued supporters. Through this ad-buy you will have premium positioning within the publication and access to a unique and valuable audience.

Deadline - October 2024

Space Closing - August 22, 2024 | Ad Copy Deadline - August 29, 2024



Full Page with Bleed
8.375" x 11.25"
Safe Image Area (6.875"x9.75")



1/2 Page Horizontal
6.875" x 4.75"



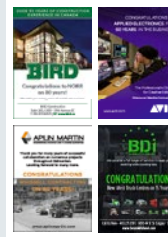
1/2 Page Vertical
3.3125" x 9.75"



1/3 Page Vertical
2.125" x 9.75"



1/3 Page Horizontal
6.875" x 3.0825"



1/4 Page Vertical
3.3125" x 4.75"



1/8 Page Ad
3.3125" x 2.3125"

Technical Requirements:

- Print-ready ads should be submitted as hi-res .pdfs • All supporting images should be saved as .eps or hi-res .tifs (300 dpi)
- Business in Calgary is on a MAC platform, running Adobe Photoshop, Illustrator, and InDesign software.

Distribution: Reach 80% of Alberta's Businesses

Calgary.....	27,000
Edmonton.....	27,000
.....	Total: 54,000

Monthly Readership: Approx. 329,400 + * Business Professionals

*Based on actual BIC 137,700 and BIE 191,700 readership.

AD Rates: (all ads are full colour)

	BIC	BIE
Full Page	\$3,990	\$3,990
1/2 Page	\$2,675	\$2,675
1/3 Page	\$1,975	\$1,975
1/4 Page	\$1,500	\$1,500
1/8 Page	\$775	\$775

BIC/BIE Combination AD Rates: (all ads are full colour)

Full Page	\$6,500
1/2 Page	\$4,090
1/3 Page	\$3,080
1/4 Page	\$2,475
1/8 Page	\$1,250